

Research on the Issues and Countermeasures of Contemporary College Students' Network Integrity

Guoyu Lv¹ Niantao Jiao²

^{1,2} Shandong Technology and Business University, Yantai, Shandong 264000, China

ABSTRACT

With the rapid development of the Internet, the network has gradually exposed some network integrity issues while bringing convenience to people. Contemporary college students are the builders and successors of the cause of socialism with Chinese characteristics, and when publishing opinions and information on the Internet, they should abide by the principle of network integrity. However, some college students' behaviors on the network violate the principle of honesty and trustworthiness, and they can't correctly handle the relationships between individuals and others, and among individuals and the network and the collective, resulting in an increasingly serious crisis of college students' network integrity. Therefore, starting with the analysis of the problems and causes of contemporary college students' network integrity issues, this article puts forward several countermeasures and suggestions for the problems of contemporary college students' network integrity issues: strengthening the ideological and moral construction of college students, constructing the integrity education system in colleges and universities, creating a campus atmosphere of integrity, and improving the credit reference system in universities.

Keywords: Contemporary college students, Network integrity issues, Countermeasure research.

1. INTRODUCTION

With the rapid development of the Internet, people's lifestyle and behavior patterns have undergone tremendous changes. While enjoying the convenience brought by the Internet, a series of new problems inevitably arise. "Network dishonesty" has become an increasingly prominent social problem. In the construction of a harmonious socialist society, building a credit system based on morality, guaranteed by law, supported by economy, supported by technology, and guaranteed by law and system has become an inevitable requirement for the development of the times and the construction of a harmonious socialist society. This article uses the methods of literature review and investigation analysis, taking the issue of college students' network integrity and its influencing factors as the starting point, to explore the issue of contemporary college students' network integrity and its influencing factors, and through the analysis of contemporary college students' network integrity issues and influencing factors, it puts forward corresponding countermeasures and suggestions.

2. INFLUENCING FACTORS OF COLLEGE STUDENTS' NETWORK INTEGRITY

There are many factors affecting the College students' network integrity, which can be divided into internal factors and external factors. This part analyzes relevant influencing factors to provide reference for subsequent research..

2.1 College Students' Own Reasons

First of all, college students' own literacy and cultivation level will directly affect their network integrity behavior. Although college students have completed the role transition from junior high school students to senior high school students, they still have a certain degree of immaturity, and are prone to inappropriate or incorrect behaviors in network behavior, which in turn can attract attention and imitation from people around them, leading to dishonesty in their network behaviors. Secondly, college students themselves lack the corresponding level of network ethics, and are

greatly affected by some bad habits and misconceptions in society. In addition, college students themselves lack the necessary legal awareness and safety awareness, and their legal knowledge is relatively weak.

2.2 Family Environment Reasons

Family environment plays an important role in cultivating college students' ideological and moral character and behavioral habits. Parents are the first teachers for their children, and their correct educational concepts and methods directly affect the formation of their children's world outlook, outlook on life, and values. Besides, parents often communicate more with their children and have close contact with them, which can easily affect their recognition and practice of their sense of integrity from the depths of their hearts.

2.3 School Environment Reasons

Currently, the construction of university campus culture and university campus network culture are not satisfactory. There are still some shortcomings in the construction of campus network culture, and students have insufficient and inadequate understanding of network use and safety. What's more, some colleges and universities also have formalism problems when carrying out campus network cultural activities, resulting in some college students being unable to make rational use of network resources and information resources in their daily study and life.

2.4 Social Environment Reasons

The current social unhealthy ways and customs and erroneous trends of thought will also have a certain impact on college students' network integrity. Although college students are the "main force" of network integrity, they are also the "vulnerable group" of network integrity. From the perspective of social environment, China is currently in a period of economic system transformation, social structure transformation, interest pattern adjustment, and ideological concept updating. Due to the transformation of economic system and social structure, the interest pattern is constantly adjusted, and various contradictions and conflicts are constantly intensified. With the imbalance in the distribution pattern of social benefits and the collision of various ideas, some college students have doubts and dissatisfaction with the unreasonable or imperfect parts of the

existing economic system, and they suspect and deny them to a certain extent. Then they will make inappropriate comments on the internet or engage in some dishonest behaviors.

3. CURRENT SITUATION AND PROBLEMS OF NETWORK INTEGRITY AMONG CONTEMPORARY COLLEGE STUDENTS

Under the influence of various adverse factors, the Internet integrity of contemporary college students appears new problems, which affect the growth and future development of college students.

3.1 Current Situation of Network Integrity of Contemporary College Students

With the development and progress of technology, the Internet has become an indispensable part of people's daily life. Especially for college students in China, they can't live without the internet in their studies and daily lives, and many integrity issues arise during the use of the internet. For example, chatting through QQ and WeChat, shopping through Taobao, and paying through Alipay are common online integrity issues. If integrity is a quality and standard that a person should possess, then the network is a bridge for building trust between people.

In recent years, the integrity of college students has increasingly attracted social attention. With the rapid development and popularization of the Internet, online information spreads quickly, covers a wide range, and has a large impact. College students are affected by various kinds of bad information in real life, while the Internet has become a "haven" for them to escape from real life. College students' network integrity has always been concerned by all sectors of society, especially in the network society. Many students have expanded their knowledge and improved their learning efficiency through the Internet during their learning process. However, at the same time, many college students have also experienced a crisis of integrity, which has a negative impact on themselves and society. This article analyzes the current situation of network integrity in a university in Beijing, explores the negative impact of lack of network integrity on college students and its causes, and proposes corresponding countermeasures. According to the survey, although the vast majority of students have a strong sense of network integrity,

a significant number of students don't take it seriously in the learning process, and their awareness of network integrity is weak, only staying at a shallow level. Network integrity is a test of the ideological and moral construction of college students, a test of their network use, and a test of their network information security. A considerable number of students lack the correct understanding and grasp of the network, and lack the ability to self-control. Some students have little or even no knowledge of the Internet. Due to the lack of good social practice and ideological and moral education during college, there is a certain proportion of students lacking integrity.

3.2 Network Integrity Issues of Contemporary College Students

With the rapid development of the Internet, the network plays an increasingly important role in the learning and life of college students. However, at the same time, the impact of various negative information on the network on college students has gradually increased. As the main force of campus informatization, the issue of college students' network integrity has gradually attracted the attention of society and schools.

First of all, universities and colleges are important places to cultivate socialist builders and successors in the new era, and as the hope for the future of the motherland, the unhealthy behaviors of college students in campus network seriously affect social stability. With the rapid development of the Internet, the network has become an indispensable part of the social credit system. The current dishonest behavior of college students in the campus network has seriously affected the network integrity system. For example, college students often publish untrue statements and false information online. In the internet, students often make false statements and false information online. For example, they make false comments on issues related to national politics, social economy, culture and other aspects, conduct personal attacks on certain celebrities, enterprises, governments, and even publish illegal and untrue information. Students posting false information online can also cause distress and impact on others. On the Internet, students often post false information about political, economic, cultural, and other issues or have fraudulent behaviors. For example, they publish false news, maliciously attack the national political system, or publish some illegal videos, images, etc.

Besides, students posting false statements and information online can also affect their own reputation and image, and even bring unnecessary trouble to others. The Internet is a virtual environment, and if college students make untrue statements or false information, it will cause unnecessary trouble or inconvenience to others.

Today, with the increasing popularity of the Internet, the ideological and moral concepts, value orientations, and behavioral patterns of college students have also undergone changes. In the cyberspace, there have been significant changes in the cognitive attitudes and behavioral patterns of college students towards integrity. College students can search for information, learn knowledge, exchange information, and engage in leisure activities anytime and anywhere on the Internet. This may also cause issues such as academic integrity, social integrity, and financial integrity on the internet.

4. COUNTERMEASURES OF CONTEMPORARY COLLEGE STUDENTS' NETWORK INTEGRITY ISSUES

In the new era, the countermeasures for the issue of network integrity among contemporary college students can be explored and practiced from the perspectives of emphasizing network integrity education for students, building a good campus cultural atmosphere, supervising students' online behaviors, and creating a harmonious online environment with integrity.

4.1 Emphasizing Network Integrity Education for Students

In response to the current situation of college students' network integrity, in order to solve these problems, it is necessary to establish a good system of network integrity education for college students and strengthen the importance of network integrity education for college students.

From an ideological perspective, schools must adhere to the guiding ideology of "people-oriented" and cultivate students' ability to distinguish online information and self-protection awareness through extensive publicity and education. In addition, schools should adhere to the principle of combining education and practice, pay attention to the important role of practice in education, and conduct practical inspections of students' network integrity education activities to promote the in-depth

development of students' network integrity education work.

From a systemic perspective, establishing a sound system of network integrity in colleges and universities is an effective measure to address the current issue of network integrity among college students. Schools and teachers should establish and improve the network integrity system of universities in accordance with relevant national regulations, while providing correct guidance and standardization to college students. For example, schools should promote online real name authentication, improve the school's reward and punishment mechanism, and link college students' network integrity with school honors, graduation, employment, and job hunting, in order to regulate the governance function of college students' online words and actions.

From the perspective of supervision, establishing an effective supervision mechanism is a powerful guarantee to solve the current problem of college students' network integrity. Schools should strengthen their attention and analysis of students' online behavior and ideological dynamics, and adjust their work plans and priorities in a timely manner based on actual situations. At the same time, it is necessary to strengthen attention and assistance to various aspects of students' learning and life, and finally, fully leverage the role of media and public opinion supervision.

By establishing a sound scientific and standardized assessment and evaluation mechanism, it is possible to ensure the implementation of various rules and regulations, and to promptly stop and severely punish behaviors such as false information and academic misconduct among students.

In addition, it is necessary to fully utilize the role model demonstration to strengthen network integrity education for college students. The role model demonstration refers to promoting the development of one's own behavior and thoughts towards excellence through paying attention to and analyzing the dynamics of others' online behavior and thoughts.

4.2 Building a Good Campus Cultural Atmosphere

Firstly, efforts should be made to strengthen the construction of network ethics in colleges and universities. As an important component of the construction of socialist spiritual civilization,

colleges and universities should vigorously carry out integrity education, adhere to the educational concept of "people-oriented", focus on cultivating the integrity quality of college students, and make them realize that integrity is not only a reflection of personal cultivation, but also the foundation of life and career.

Secondly, it is necessary to create a good campus cultural atmosphere. As an important battlefield for the construction of socialist spiritual civilization, colleges and universities should increase publicity efforts and strengthen online moral education for college students. By carrying out campus cultural activities with diverse forms, rich colors, and rich connotations, it is necessary to vigorously promote the socialist core value system, guide students to establish correct worldviews, outlooks on life, and values, improve the level of network moral awareness, civilization literacy, and recognition ability, and strengthen the construction of network civilization and network culture.

What's more, colleges and universities should strengthen online moral education for college students and attach importance to their network integrity education work. In the era of the Internet, schools should strengthen online moral education for students and cultivate their awareness and ability of network morality. Colleges and universities guide and educate students through various means such as organizing online training courses and offering online courses. In addition, schools should enrich the extracurricular life of college students through various means and broaden their scope of knowledge. College students should actively practice the core socialist values in the Internet era, and establish a correct worldview, outlook on life, and values.

Finally, schools can further enhance the moral cultivation of contemporary college students, cultivate integrity qualities, and create a good atmosphere of "integrity + campus" by conducting integrity + themed activities. Schools should guide students to establish the concept of honesty and trustworthiness, stimulate their awareness of self-education and self-improvement, consciously strengthen the construction of honesty and trustworthiness, cultivate good habits of honesty and trustworthiness, cultivate students into high-quality and excellent students with the virtue of honesty and trustworthiness, and improve the network integrity level of contemporary college students.

4.3 Supervising Students' Online Behaviors

Schools should strengthen the guidance of social network order, utilize legislation and policy guidance, strengthen the supervision of We-Media and online information platforms, regulate the release of information on the Internet, and increase guidance for online communities. They should organically combine strict supervision and guidance, gradually eliminating the negative effects of the "information cocoon" and various sectors of society on the healthy development of college students.

They need to strengthen research on the patterns of contemporary youth's online use and other related issues, cultivate a group of dynamic and accepted online leaders, and lead and guide college students to establish a sound and diverse online cultural environment. Especially for social and hot issues, it is necessary to fully leverage the leading role of college students' network backbone and do a good job in online psychological counseling for college students.

It's needed to exercise more supervision over online gaming and entertainment platforms, limit the time for teenagers to play online games, and provide schools and parents with corresponding supervisory powers in accordance with legal provisions.

Schools should strengthen the propaganda position of universities, enhance their ability and level in handling public opinion, strengthen the cultivation of media talents in universities in the new era, vigorously support and strengthen the network ideological and political work of universities, cultivate a batch of high-quality university network ideological and political work, and enhance the identification ability of college students to network information.

4.4 Creating a Harmonious Online Environment with Integrity

Schools should guide students in self-education, cultivate their self-awareness and self-discipline in self-management, and actively assume the responsibility of maintaining network order. They should use a positive and mainstream voice to guide students, and under the guidance of the Scientific Outlook on Development and the concept of a harmonious society, strive to strengthen the moral integrity system of college students and make them become law-abiding citizens.

By establishing relevant websites and columns, college students' network integrity awareness can be continuously improved. By strengthening social practice, theory and practice, learning and application, and speech and action can be organically combined, allowing students to cultivate good integrity and morality online and resist the erosion of network dishonesty.

On this basis, laws and systems related to network integrity can be constructed and improved, forming a healthy social public opinion environment. All types of news media should strengthen their awareness of social responsibility, fully play the role of the government, organizations, individual citizens, government officials, and social celebrities as role models, and form a good social environment in cultivating the integrity of college students. From the source of online information, prevention and control of network dishonesty behavior should be carried out. Schools should regularly remind college students to pay attention, correct, and improve their online behaviors.

5. CONCLUSION

In contemporary times, integrity is a fundamental moral that everyone should possess. In the information age, the Internet has become one of the important ways for people to communicate. Driven by the Internet, people's lifestyles have undergone tremendous changes, and e-commerce has also developed rapidly as a result. At the same time, the issue of network integrity has also been exposed. Nowadays, more and more college students are considering the Internet as a very important part of their daily learning and life. When college students engage in online socializing, they will post their daily problems through social platforms such as Weibo and WeChat, and also share their thoughts and updates with others through social platforms. Strengthening the moral construction of college students' network integrity is a fundamental systematic project that requires the joint participation of schools, families, and individuals to eliminate the crisis of network integrity, so that contemporary college students can receive positive and positive moral guidance, form correct values, accurately judge the wrong values in the virtual world of the Internet, and improve the environment and enhance network integrity through their own efforts.

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