

The Construction and Practice of Professional Ideological and Political Education in Local Colleges and Universities for Nationalities from the Perspective of "Three-All Education" Taking Chinese Language and Literature Major of Sichuan Minzu University as an Example

Yan Chun¹

¹ School of Tibetology, Sichuan Minzu College, Kangding, Sichuan 626001, China

ABSTRACT

In the context of the new era of education, the construction of the "three-all education" system in local ethnic undergraduate colleges is an inherent requirement for implementing the fundamental task of strengthening moral education and cultivating people, the key to building an ideological and political work system, and a necessary path for cultivating high-quality applied talents for local economic and social development. The article combines the school's educational positioning, based on the concept of professional talent cultivation and professional characteristics, explores the basic ideas and implementation paths of ideological and political construction of Chinese language and literature majors in local colleges and universities for nationalities from the perspective of "three-all education", in order to form a comprehensive education mechanism for all staff, all process, and all aspects.

Keywords: *Three-all education, Local colleges and universities for nationalities, Professional ideological and political education.*

1. INTRODUCTION

"Three-all education" is the fundamental requirement for the high-quality development of higher education in the new era, and a significant change in the concept and methods of education in the new era. It deeply answers major theoretical and practical questions such as "what kind of people to cultivate", "how to cultivate people", and what kind of morality to cultivate, how to establish morality, and how to cultivate a person, which has strong strategic and practical significance.

Since the 18th National Congress of the Communist Party of China, the party and the state have attached great importance to the "three-all education" work, and have successively introduced a series of policies to build a "great ideological and political" work pattern. In December 2016, General

Secretary Xi Jinping pointed out at the National Conference on Ideological and Political Work in Universities that "we must adhere to the central link of strengthening moral education and cultivating people, integrate ideological and political work throughout the entire education and teaching process, achieve full process and all-round education, and strive to create a new situation for the development of higher education in China".[1] In February 2017, the Central Committee of the Communist Party of China and the State Council issued the "Opinions on Strengthening and Improving Ideological and Political Work in Universities under the New Situation", which comprehensively deployed and systematically planned the goals, principles, contents, requirements, methods, and measures of "three-all education" in colleges and universities, providing people with fundamental guidance for accurately

grasping the scientific connotation of "three-all education" in colleges and universities in the new era. In October 2018, the Ministry of Education issued the "Opinions on Accelerating the Construction of High level Undergraduate Education and Comprehensively Improving Talent Training Ability", which proposed for the first time the basic content of "professional ideological and political" construction, and required universities to integrate "professional ideological and political" into education and teaching, effectively integrating professional ideological and political education with curriculum ideology and politics, and opening up a new pattern of ideological and political education.[2]

Based on the new era, the construction of the Chinese language and literature major in local ethnic universities must implement Xi Jinping's Thought on Socialism with Chinese Characteristics for a New Era and the important discourse on education, establish the concept of "great ideological and political education", and explore the characteristics and advantages of the major. It is necessary to integrate ideological and political education throughout the entire process of education, teaching, and talent cultivation, achieve an organic combination of professional construction and ideological and political education, comprehensively improve the level of professional construction, build a "three-all education" talent training system, and cultivate professional talents with comprehensive development of morality, intelligence, physical education, art, and labor.

2. THE REALISTIC LOGIC AND VALUE CONNOTATION OF INTEGRATING "THREE-ALL EDUCATION" INTO PROFESSIONAL IDEOLOGICAL AND POLITICAL EDUCATION

The implementation of professional ideological and political courses is a systematic and long-term complex project, which is a new mission and task for the management of universities in the new era. It not only reflects the strategic deployment of ideological and political education in colleges and universities by the country, but also reflects the deepening and expansion of strengthening moral education and cultivating people practice. It is a higher degree of return and realization of the subjectivity of education, from ideological and political courses to curriculum ideology and politics, and then to professional and even disciplinary

ideological and political education, which has historical inevitability and practical necessity and feasibility.

2.1 Meeting the Fundamental Requirements for High-quality Development of Higher Education in the New Era

Based on the new era, the construction of majors in local ethnic colleges and universities should actively implement Xi Jinping's Thought on Socialism with Chinese Characteristics for a New Era and the important discourse on education, establish the concept of "great ideological and political education", and explores the characteristics and advantages of majors. There is a must to integrate the ideological and political education system throughout the entire process of education, teaching, and talent cultivation, achieve an organic combination of professional construction and ideological and political education, comprehensively improve the level of professional construction, form a "three-all education" pattern, and cultivate professional talents with comprehensive development of morality, intelligence, physical education, art, and labor. These are the requirements for the development of undergraduate education in higher education institutions in the new era, and have strong strategic and practical significance.

2.2 Meeting the Strategic Mission and Responsibility of Local Ethnic Colleges and Universities

Since its establishment, local colleges and universities for nationalities have been shouldering the arduous task of cultivating ethnic minority cadres and talents for the Party and the country, as well as the bloodline of maintaining ethnic unity and progress and serving the national development strategy. Building a "professional ideological and political" system under the framework of a comprehensive ideological and political framework is an inevitable choice for local ethnic undergraduate universities to practice their educational objectives. Colleges and universities for nationalities are important battlefields for cultivating high-quality talents from ethnic minorities and ethnic regions. They are important bases for inheriting the excellent traditional culture of the Chinese nation and promoting advanced socialist culture. They are also important places for

implementing the party's ethnic policies and deepening the cause of ethnic unity and progress. Therefore, colleges and universities for nationalities should fully play their educational functions, adhere to the original intention of strengthening moral education and cultivating people and cultivating people, shoulder the mission of educating people for the party and the country, consciously serve the national development strategy, implement the fundamental task of cultivating morality and talents, take promoting the excellent traditional culture of the Chinese nation as the starting point and foothold, fully play the leading role of socialist core values, and strive to cultivate new generations who are capable of the heavy responsibility of national rejuvenation. [1]

2.3 Meeting the Practical Logic of Promoting the Achievement of Educational Goals in a Systematic and Holistic Manner

Starting from the development of professional construction, there is a must to promote the integration of ideological and political education through "all staff, all process, and all aspects" collaboration, determine the core values of the profession and the carrier of "professional ideological and political education", and enhance the "strengthening moral education and cultivating people" awareness and ability of teachers. There is also a must to integrate ideological and political elements into the design of training programs, clarify the requirements of ideological and political goals in the curriculum outline, regard "curriculum ideology and politics" as the foundation of "professional ideological and political", promote the construction of "professional ideological and political" through student practical activities, and integrate ideological and political work throughout the entire process of education and teaching, so as to ultimately achieve the organizational and collaborative nature of the main body of education, the overall and consistent goals of education, the coherence and progressiveness of education content, and to form a professional ideological and political education force, broaden the space for education, extend the effectiveness of education, and achieve comprehensive education for all, all process, and all aspects.

3. THE PRACTICAL PROBLEMS OF PROFESSIONAL IDEOLOGICAL AND POLITICAL CONSTRUCTION

In order to implement the fundamental task of strengthening moral education and cultivating people and cultivating people, different types of colleges and universities are vigorously carrying out "curriculum ideology and politics". Research and practice related to curriculum ideology and politics are still in the early stages, but "professional ideological and political education" is still in its infancy and has not been fully integrated into the "all staff, all process, and all-round" education system. There is a lack of systematic and overall coordination and in-depth research, and the implementation is not specific. There are still many misunderstandings, mainly manifested in:

First, value guidance has not been integrated into professional education, and the entire process of educating students has not been fully realized. There is a lack of thinking on the breadth and depth of "collaboration" and "education" in terms of the ideological and political goals, core values, carriers, specific requirements, and evaluation standards of "professional ideological and political education", as well as a lack of construction plans and the formation of a "professional ideological and political education" system.

Second, the strength of the teaching staff is weak, and the education of all staff is insufficient. Professional teachers have insufficient time and energy invested in student ideological and political education; Teachers lack systematic learning and effective approaches, and their understanding, comprehension, and practice of "professional ideological and political education" and "curriculum ideology and politics" vary from person to person. The problems, such as "what is the concept of ideological and political education in curriculum", "what elements are included", "why is it necessary to implement ideological and political education in curriculum", and "how to do it", have not been actively considered and researched by many professional course; Some teachers have replaced the overall construction with project application demonstration courses. Some teachers are still unclear about how to reflect the logical promotion of ideological and political elements in professional courses and how to achieve orderly connections at different levels. The form of ideological and political education is too traditional, rigid, and lacks innovation.

Third, education channels still need to be expanded, education targets need to be expanded, and all-round education is insufficient.

The education process and educational objects are relatively narrow, and the construction of professional ideological and political education needs to expand the temporal and spatial scope of education. It has not yet fully utilized various educational carriers and platforms for the construction of explicit and implicit campus culture. At the same time, the achievement of the goal of strengthening the awareness of the Chinese national community education cannot be limited to the classroom and textbooks.

4. THE PRACTICAL PATH OF PROFESSIONAL IDEOLOGICAL AND POLITICAL EDUCATION FROM THE PERSPECTIVE OF "THREE-ALL EDUCATION"

Based on the school's educational philosophy and the concept of ideological and political education, the ideological and political construction of the Chinese language and literature major in local ethnic undergraduate colleges should take "strengthening moral education and cultivating people" as the foundation, "forging a sense of community for the Chinese nation" as the main line, determining the core values of the major and the carrier of "professional ideological and political education", and establishing a "professional ideological and political education" system. It is a necessity to integrate ideological and political elements into the design of the training program, clarify the requirements of ideological and political goals in the curriculum outline, take "curriculum ideology and politics" as the foundation of "professional ideological and political education", shift the focus of education from "single" to "all staff", and the educational space from "point" to "surface" to "body", and promote the construction of "professional ideological and political education" through student practical activities, so as to ultimately achieve an organic combination of professional ideological and political education and professional construction, and construct a talent training mechanism for "three-all education".

4.1 Establishing the Goal of "Professional Ideological and Political Education", Strengthening the Purpose of Strengthening Moral Education and Cultivating People, and Forging a Strong Sense of Community of the Chinese Nation

Based on the positioning of local ethnic undergraduate colleges and combined with the characteristics and advantages of the Chinese language and literature major, this major aims to integrate political literacy, social responsibility, moral character, and teacher training as the core values of the "four in one" major. It is necessary to establish political reliability, firm beliefs, noble teacher ethics, cultural confidence, solid professionalism, and strong abilities as the goals of professional ideological and political construction, and incorporate them into talent cultivation goals and related professional practice activities to achieve the shaping of students from the "knowledge system" to the "cultural system" and then to the "value system".

4.2 Taking the Carrier of "Professional Ideological and Political Education" as the Center, and Running Through the Entire Process of Education and Teaching to Educate People

4.2.1 Integrating Ideological and Political Elements into the Design of Training Programs

To promote the construction of professional ideological and political education, it is necessary to clearly state the requirements of ideological and political education goals in the talent training goals and graduation requirements. When launching a new round of training program revision work, the curriculum ideological and political education goals should be included in the talent training goals, with "strengthening moral education and cultivating people" as the foundation and "one practice and four learning" as the guide, to fully embody the ideological and political goals of "strengthening moral education and cultivating people" in terms of teacher ethics standards, educational sentiments, class guidance, and comprehensive education. It is also necessary to determine the talent cultivation goals of this major, which is based in Ganzi, facing Sichuan, radiating to the west, serving the grassroots, cultivating high school Chinese

language teachers who are politically reliable, have firm beliefs, have a deep sense of local sentiment, root themselves in the grassroots, contribute to rural basic education, and inherit excellent traditional Chinese culture.

4.2.2 "Curriculum Ideology and Politics" Being the Foundation of "Professional Ideological and Political Education"

The emphasis of curriculum ideology and politics in the curriculum is on curriculum education. Through curriculum teaching, it strengthens the awareness of building a community of the Chinese nation, the responsibility and mission of serving national rejuvenation, professional ethics, and the strategic thinking of serving the country and the people. Schools should drive tasks through projects, further promote the construction of curriculum ideology and politics demonstration courses, and increase the number of curriculum ideology and politics demonstration courses; They should organize classroom teaching reform with the goal of "curriculum ideological and political education", sort out the ideological and political education elements contained in the curriculum and the ideological and political education functions carried, and improve teaching design; Teachers should continuously innovate the teaching methods and means of "course ideology and politics", and actively explore the "online+offline" teaching mode; They should also construct a curriculum ideological and political education evaluation system, change the previous single evaluation system, establish multiple evaluation standards, and truly reflect the purpose of curriculum ideological and political education in legal courses. [2]

4.2.3 Practical Activities Promote the Construction of "Professional Ideological and Political Education"

The implementation of "professional ideological and political education" cannot be separated from various practical activities. The "Guidelines for the Construction of Ideological and Political Education in Higher Education Curriculum" points out that "practical courses should pay attention to the combination of learning and thinking, the unity of knowledge and action, and enhance students' spirit of exploration and innovation, as well as their practical ability to solve problems." [3] The ideological and political education of Chinese language and literature majors should be combined

with the training objectives of teacher training students, and a "in class+out of class" and "on campus+out of school" ideological and political education system should be constructed. Through multiple collaborative education methods such as school location (school and local government departments, school (school and middle school), college (each secondary college on campus), and office (each teaching and research office within the college of literature), providing a comprehensive practical education environment for students' development, so as to improve the professional application ability and professional quality of students, cultivate their sense of social responsibility and dedication, achieve the educational goal of integrating knowledge and action, and applying what is learned, and closely integrate the cultivation of moral education and social responsibility education in students.

4.3 Strengthening Team Building and Integrating into the Overall Pattern of "All Staff Education"

The education work is the "duty" of all faculty and staff in colleges and universities. The education subject of "professional ideological and political" construction should shift from "single" to "all staff", fully tap into the education elements of multiple positions such as professional course teachers, ideological and political theory course teachers, counselors, class supervisors, and management cadres, and integrate the education function throughout their work. It is necessary to promote a linkage education mechanism that includes guidance for senior students, drip irrigation for professional course teachers, guidance from counselors, and influence from management personnel; it is also necessary to integrate ideological and political education into the entire process of teacher growth, and implement it in all aspects of teaching, research, and management; There is a must to guide teachers to conduct in-depth research on the basic laws of cultivating values among college students, enrich their professional knowledge of ideological and political education, and cultivate the implicit educational ability of professional course teachers; there is also a must to equip ideological and political education teachers to guide the construction, help teachers solve the organic integration of ideological and political elements with Chinese language and literature majors, the methods of ideological and political education, and the difficulties in curriculum ideology and politics education teaching.

4.4 Exploring New Ways of "Ideological and Political Education + Professional" Work and Constructing a "All-round Education" Mechanism

All-round education refers to the work of educating students from "points" to "lines", gathering "surfaces" into "bodies", achieving "surface" and "surface" coverage, and multiple "bodies" linkage, fully utilizing various educational carriers, permeating students' moral education scores into comprehensive evaluation, scholarship evaluation, integrity education, social practice, and other aspects, and targetedly permeating moral education into learning, life, social practice and other links.

5. CONCLUSION

"Three-all education" is not only a new educational concept, but also an educational project that requires continuous improvement of theoretical level and practical ability. In the context of new era education, local ethnic undergraduate colleges and universities should promote professional ideological and political education. It is necessary to fully integrate the new connotations and major historical missions of ethnic work in the new era, focus on the goal of "forging a strong sense of community for the Chinese nation", take "strengthening moral education and cultivating people" as the foundation, "five identifications" as the core content, take "education and teaching" as the main body, promote "three exchanges" as the path, and cultivate a solid talent cultivation background and professional foundation for forging a strong sense of community for the Chinese nation. It is also necessary to incorporate the awareness of "professional ideological and political" construction into the entire process of talent cultivation, achieve the shaping of students from "knowledge system" to "cultural system" and then to "value system", and promote a new pattern of ideological and political work in colleges and universities.

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