

Research on the Logical Path of Integrating Yellow River Culture into the Teaching of Ideological and Political Courses in Colleges and Universities

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ABSTRACT

The ideas of putting the people first, the unity of heaven and man, and the pursuit of self-improvement contained in the Yellow River culture are highly compatible with the values advocated in ideological and political courses. In-depth research on the theoretical basis, content, predetermined goals, practical difficulties, basic paths, and evaluation mechanisms of integrating Yellow River culture into ideological and political courses in colleges and universities can help improve the teaching effectiveness of ideological and political courses and promote the close integration of Marxist basic principles with excellent traditional Chinese culture.

Keywords: *Yellow River culture, Ideological and political course teaching, Path, Mechanism.*

1. INTRODUCTION

The report of the 20th National Congress of the Communist Party of China pointed out: "The excellent traditional culture of China has a long history, is broad and profound, and is the crystallization of the wisdom of Chinese civilization. 'The world is for the public, the people are the foundation of the country, the government is based on morality, reforming and innovation, appointing people on their merits, the unity of heaven and man, self-improvement, integrity, good faith and harmony, kindheartedness and good neighborliness' contained in it is an important embodiment of the cosmology, world outlook, social outlook and moral outlook accumulated by the Chinese people in their long-term production and life, which is highly consistent with the values of scientific socialism." The ideas of putting the people first, the unity of heaven and man, and the pursuit of self-improvement contained in the Yellow River culture are highly compatible with the values advocated in ideological and political courses. Integrating the Yellow River culture into the teaching process of ideological and political courses in colleges and universities can help enrich the content of ideological and political courses, improve teaching effectiveness, and promote the

close integration of Marxist basic principles with excellent traditional Chinese culture.

2. THE VALUE LOGIC OF INTEGRATING YELLOW RIVER CULTURE INTO THE TEACHING OF IDEOLOGICAL AND POLITICAL COURSES IN COLLEGES AND UNIVERSITIES

Firstly, there is a relatively rich research on the importance of Yellow River culture in a general sense, while there is a relatively weak focus on the integration of Yellow River culture into ideological and political education courses in colleges and universities. Xi Jinping pointed out that the Yellow River culture is an important component of Chinese civilization and the root and soul of the Chinese nation; Miao Changhong believes that the spirit of "great unity" in the Yellow River culture helps to enhance national cohesion and sense of national identity; Xu Xueshen believes that the inclusiveness of the Yellow River culture can provide valuable experience for building a community with a shared future for mankind; Liu Cuiyu believes that spreading Yellow River culture helps to strengthen cultural confidence and enhance Chinese cultural identity; Bi Xueyan, Wenjing, Liu

Yuning and others have studied the significance of integrating Yellow River culture into ideological and political education in colleges and universities, but overall there are not many research results in this area that need to be strengthened.

Secondly, there are more empirical studies on the integration of Yellow River culture into ideological and political education in colleges and universities, especially from the perspectives of ideological and political education teachers and audiences. There is a lack of empirical research on the integration of Yellow River culture into ideological and political education in colleges and universities. Sun Mengqing elaborates on the integration of Yellow River culture into the ideological and political construction of aesthetic education courses in colleges and universities; Zhou Beibei discusses the practical teaching path of ideological and political education in Yellow River culture; Wen Jing studies the educational inheritance path of Yellow River culture from the perspective of ideological and political education. The empirical research on the integration of Yellow River culture into ideological and political education in colleges and universities has only found three research results of Hou Bingnao, Liu Yuning, and Gao Yan. There are few empirical studies based on ideological and political education teachers and audiences, which need to be further explored.

Thirdly, there is more research on the content of Yellow River culture itself, but less research on the integration of Yellow River culture into ideological and political education courses in colleges and universities, and even less research on the integration path and evaluation mechanism. Li Lixin believes that the Yellow River culture is the sum of material and spiritual wealth created by the ancestors in the Yellow River Basin through long-term social practice; Zhu Weili believes that the Yellow River culture embodies the traditional ideas of "the people are the foundation of the nation" and "the unity of heaven and man", the national spirit of "self-improvement", and the concept of Chinese unity; Wei Benquan believes that seeking harmony and unity between man and nature, and between man and society through the spirit of revolutionary struggle is the core connotation of the Yellow River Red Culture. The research on the integration of Yellow River culture into the teaching content of ideological and political courses in colleges and universities has only found one achievement, Hou Bingnao. The research on the evaluation

mechanism of the integration effect has not yet been discovered and needs to be expanded.

In summary, research on the integration of Yellow River culture into ideological and political education in colleges and universities has achieved some results, but the academic community's research on some issues is not yet in-depth and detailed enough. This provides extremely valuable inspiration, reference, and prerequisite foundation for this topic, and also leaves room for further research on this topic. Based on recent research and the requirements for ideological and political education, this study is expected to show the following development trends in the coming period:

The specialized research on integrating Yellow River culture into ideological and political education courses in colleges and universities will gradually increase. The ideological and political theory course is the main force, battlefield, and channel of ideological and political work in colleges and universities, playing a crucial role in the fundamental issue of "what kind of people to cultivate, how to cultivate them, and for whom to cultivate them". With the increasing attention of the Party and the state to traditional culture, ideological and political education, and ideological work, the importance of Yellow River culture in ideological and political education will become increasingly prominent, and specialized research on this issue in academia will accelerate.

The empirical research on the integration of Yellow River culture into ideological and political education courses in colleges and universities will be highly valued. What are the difficulties in integrating Yellow River culture into ideological and political education courses in colleges and universities, how to conduct preliminary investigations and research, which content of Yellow River culture can better resonate with college students when integrated into ideological and political classrooms, and how effective the integration is in different classes and disciplines, all rely on empirical research. Only through relevant empirical research can the conclusions drawn be realistic and convincing.

The research on the content path of integrating Yellow River culture into ideological and political education courses in colleges and universities will continue to be promoted. The Yellow River culture is rich in content, involving multiple disciplines such as humanities, economics, society, and ecology, which puts high demands on researchers' traditional cultural literacy and Marxist theoretical

literacy. How to accurately extract and integrate the teaching content of ideological and political courses across disciplines, how to effectively convey relevant teaching materials to students, and how to innovate teaching methods and designs that are suitable for the characteristics of college students in the new era all require in-depth thinking.

The research on the target evaluation mechanism of integrating Yellow River culture into ideological and political education in universities will receive attention. The predetermined goals, operability, and effectiveness of integrating Yellow River culture into ideological and political education courses in colleges and universities cannot be judged subjectively, but need to be tested through an evaluation mechanism composed of several evaluation criteria. Without such an evaluation mechanism, it is difficult to measure the true effectiveness of integrating Yellow River culture into ideological and political education. Therefore, this issue will inevitably attract increasing attention from the academic community.

3. THEORETICAL LOGIC OF INTEGRATING YELLOW RIVER CULTURE INTO IDEOLOGICAL AND POLITICAL COURSE TEACHING IN COLLEGES AND UNIVERSITIES

This article takes the logical mechanism of integrating Yellow River culture into ideological and political courses in universities as a clue, and deeply explores the theoretical basis, content, predetermined goals, practical difficulties, basic paths, and evaluation mechanisms of integrating Yellow River culture into ideological and political courses in colleges and universities.

The first part is the theoretical basis for integrating Yellow River culture into ideological and political education courses in colleges and universities. Firstly, the goal is aligned. The Yellow River culture conveys the great spirit of "unity, progress, and dedication", with the fundamental purpose of teaching people to be good and inspiring them to strive forward. The teaching of ideological and political courses aims to solve the fundamental problem of "who to cultivate people for, what kind of people to cultivate, and how to cultivate people". Both are essentially important assistance in cultivating new generations of people who shoulder the great responsibility of national rejuvenation. Secondly, the content is homogeneous. The

patriotism and collectivism ideas contained in the Yellow River culture, such as the concept of unity and putting the people first, are highly homogeneous with the teaching content of ideological and political courses that strengthen the education of ideals and beliefs, and enhance the sense of mission. Thirdly, methods are equally effective. The educational methods contained in the Yellow River culture provide a methodological path for promoting innovation in ideological and political education teaching, such as the exemplary demonstration method based on the deeds of Yellow River celebrities, the guidance education method based on the governance of the Yellow River, the practical education method and environmental cultivation method based on field investigations, and the individual self-education method and collective self-education method based on reading classic books of Yellow River culture.

The second part is the theoretical content of integrating Yellow River culture into ideological and political education courses in colleges and universities. The ideological and conceptual resources contained in the Yellow River culture include the national identity of the same roots and origins, the people-oriented ideology of putting the people first, the patriotic sentiment of working together, the concept of peace in diversity, and the ecological wisdom of harmony between man and nature. The humanistic value resources contained in the Yellow River culture include the spirit of self-improvement and struggle, the awareness of constant vigilance and crisis, the enterprising spirit of innovation and renewal, the indomitable spirit of struggle, and the selfless dedication consciousness. The moral normative resources contained in the Yellow River culture include the pursuit of morality and goodness, the moral concept of filial piety and love for family, and the moral character of diligence, thrift, and frugality.

The third part is the predetermined goal of integrating Yellow River culture into ideological and political education courses in colleges and universities. The first goal is to enrich and expand the teaching resources of ideological and political courses, help college students better understand and master the content of textbooks, and enhance the infectivity and persuasiveness of ideological and political courses. The second goal is to deepen the understanding of the theoretical connotation and spiritual characteristics of the Yellow River culture, cultivate college students' awareness and habits of understanding excellent traditional Chinese culture, consciously resist erroneous social trends, and

strengthen cultural confidence. The third goal is to explore and analyze the historical trajectory and contemporary value of the Yellow River culture, and enhance the conscious initiative of college students to have a correct understanding of history and reality, as well as the world and China's overall trend.

The fourth part discusses the practical difficulties of integrating Yellow River culture into ideological and political education courses in colleges and universities. As for teachers, there are four shortcomings: insufficient understanding of the importance of integrating Yellow River culture into ideological and political courses in colleges and universities, insufficient exploration of the teaching content of integrating Yellow River culture into ideological and political courses in colleges and universities, insufficient exploration of the teaching path of integrating Yellow River culture into ideological and political courses in colleges and universities, and unclear evaluation of the teaching effectiveness of integrating Yellow River culture into ideological and political courses in colleges and universities. There are four shortcomings for college students: limited understanding of Yellow River culture, the initiative to explore the Yellow River culture is not strong, the channels for exposure to Yellow River culture are limited, and the emotional identification with Yellow River culture is weakened.

The fifth part is about the basic path of integrating Yellow River culture into the teaching of ideological and political courses in colleges and universities. It is necessary to strengthen the training of teachers' traditional cultural literacy and Marxist theoretical literacy, enhance the professionalism of the teaching staff, carry out the excavation and integration of Yellow River cultural materials, produce electronic texts that can be read for free by students, and enhance the ideological content of teaching content. It is also necessary to innovate the teaching method of integrating Yellow River culture into ideological and political courses, carry out activities such as text recitation and speeches, enhance the pertinence of teaching implementation, establish and improve the assessment and evaluation mechanism, utilize the data statistics function of Xuexitong to conduct result evaluation, process evaluation, and value-added evaluation, and enhance the effectiveness of teaching.

The sixth part is the evaluation mechanism for the integration of Yellow River culture into

ideological and political education courses in colleges and universities. Firstly, a preliminary investigation can be conducted on college students who have not received ideological and political education at the university stage at the beginning of enrollment, mainly including their exposure and mastery of the Yellow River culture, their understanding of erroneous social trends, their sense of responsibility, and their ideal beliefs. Secondly, a survey will be conducted on college students who have received ideological and political education during their university years, including their exposure to and mastery of traditional cultures such as the Yellow River culture, their understanding of erroneous social trends, their sense of responsibility, and their ideal beliefs. Thirdly, teachers should compare and analyze the survey results should be compared and analyzed of the two stages, examine whether the predetermined goals have been achieved, summarize and analyze the survey conclusions, and continuously improve the integration methods.

4. THE PRACTICAL LOGIC OF INTEGRATING YELLOW RIVER CULTURE INTO IDEOLOGICAL AND POLITICAL EDUCATION COURSES IN COLLEGES AND UNIVERSITIES

In terms of academic research exploration, it is helpful to deeply explore the red connotation and contemporary value of the Yellow River culture, promote the creative transformation and innovative development of the Yellow River culture, and promote the combination of the basic principles of Marxism with the excellent traditional culture of Sinochem. It is also helpful to tell the story of the Yellow River well, continue the historical context, strengthen cultural confidence, and gather spiritual strength for realizing the Chinese Dream of rejuvenation of the Chinese nation.

In terms of specific teaching applications, the first is to enrich the teaching content, And deeply explore the profound cultural connotations, advanced revolutionary deeds, and cultural stories of the Yellow River culture, providing new directions for enriching the teaching content of ideological and political courses. The second is to assist students' growth, including enhancing students' traditional cultural literacy, promoting the comprehensive development of their overall quality, transforming cultural cognition and identity into cultural consciousness and practice, and achieving

correct value guidance for college students. The third is to innovate integration path, including: exploring a teaching integration path that is practical, operable, replicable and promotable for students, and providing teaching references for ideological and political education teachers in colleges and universities. The fourth is to enhance communication efficiency, including: producing electronic documents of Yellow River culture, utilizing the advantages of information technology to enrich the forms of Yellow River culture communication, recommending personalized reading content based on students' interests and preferences, and promoting the orderly and effective dissemination of Yellow River culture.

5. CONCLUSION

The research on the integration of Yellow River culture into ideological and political education mainly focuses on the theoretical basis, content, goals, paths, and evaluation mechanisms of integration, in order to form a systematic theoretical system for the integration of Yellow River culture into ideological and political education, explore a practical, operable, and replicable integration teaching path that is suitable for students, construct an electronic version of Yellow River culture case library for free promotion and use for teachers and students, and establish an evaluation mechanism composed of several evaluation criteria to scientifically test the effectiveness of Yellow River culture integration into ideological and political education.

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