

Exploring the Integration of Career Planning Education into Civics Courses in Colleges and Universities from the Perspective of Chinese National Community

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ABSTRACT

Good career planning education is a necessary condition to promote the development of the cause of common wealth. The development of the cause of common prosperity is the material foundation for the interaction, exchange and integration of all ethnic groups. The strengthening of the interaction, exchange and integration of all nationalities will certainly forge the sense of community of the Chinese nation. Nowadays, although career planning education is one of the contents of college syllabus, career planning education does not give full play to the role of forging a strong sense of Chinese national community. And the ideological and political class of colleges and universities is the main channel for forging a strong sense of the Chinese national community in colleges and universities. At the same time, it can provide a new foothold for giving full play to the proper role of career planning education in colleges and universities, and expand the radiation range of the proper role of career planning education in colleges and universities. Therefore, on the basis of analyzing the relationship between career planning education, forging a strong sense of the Chinese national community and the Civics class in colleges and universities, this paper proposes that career planning education should be integrated into the Civics class in colleges and universities from the macro, meso, and micro dimensions, in order to give full play to the role of career planning education in forging a strong sense of the Chinese national community.

Keywords: *Career planning education, Casting a sense of Chinese national community, Ideological and political courses in colleges and universities.*

1. INTRODUCTION

Material interests are the basis for human interaction, and they are also the basis for forging a sense of community formed by interaction and exchange. Talking about the casting of community consciousness without material interests is contrary to the Marxist concept of consciousness. For college students, finding a job that can satisfy their needs for material benefits is the important destination of their college study. To realize this, besides learning professional knowledge and skills, it is also very important for college students to make reasonable career planning. Reasonable career planning can promote the effective integration of college students of all nationalities

into the society on the basis of realizing their own material interests, reduce the negative impact of social instability, and strengthen the interaction and communication of all nationalities in the social field. In turn, it will lay a good material foundation for the cause of forging a strong sense of community among the Chinese nation.

2. VALUE COUPLING OF CAREER PLANNING EDUCATION AND CASTING CHINESE NATIONAL COMMUNITY CONSCIOUSNESS

Casting a firm sense of Chinese national community is the main line of ethnic work at present. In the report of the 20th Party Congress,

General Secretary Xi Jinping emphasized this, “With the main line of casting a firm sense of Chinese national community... strengthen and improve the Party's work on nationalities.”¹ Common prosperity is an important area of the Party's ethnic work. General Secretary Xi Jinping also emphasized it in this Central Committee's work on nationalities: “Support the various nationalities in developing their economies and improving their livelihoods, so as to realize common development and common prosperity.”² Therefore, the forging of a strong sense of community among the Chinese nation will also be carried out throughout the entire process of the common prosperity of all ethnic groups. The forging of a strong sense of community among the Chinese nation belongs to the realm of ideology. Marxism emphasizes that matter determines consciousness. Therefore, the effect of forging a strong sense of community among the Chinese nation, which belongs to the realm of ideology, is ultimately determined by the material basis. Common wealth, on the other hand, can provide a solid material foundation for forging the common consciousness of the Chinese nation. On the one hand, common wealth provides a field of activity for the interaction, exchange and integration of all ethnic groups. Common labor is the foundation of common wealth. Marxism believes that the essence of man is labor. “The development of labor inevitably induces the members of society to combine more closely with each other, because it increases the occasions for mutual support and joint work and makes everyone clearly aware of the benefits of such joint work.”³ Therefore, common prosperity can strengthen the mutual support and joint cooperation of all ethnic groups, thereby enhancing the degree of interaction, exchange and integration among them. The interaction and integration of all ethnic groups is a necessary condition for forging a strong sense of community among the Chinese nation; on the other hand, common prosperity can enhance the sense of gain of all ethnic groups and improve the five identities of all ethnic groups. “Everything that

people struggle for is related to their interests.”⁴ “Every people are united by material relations and material interests.”⁵ Common wealth aims to unite all ethnic groups in the country and to realize the general prosperity of all ethnic groups in the country through a Chinese-style modernization path. That is to say, through common wealth, the people of all ethnic groups will realize a heightened sense of gain based on their common material interests. An increased sense of gain for all ethnic groups will in turn promote “a conscious adjustment of the attitudes, feelings and value judgments of members of all ethnic groups towards the Chinese national community on the basis of their common interests.”⁶ In turn, this will enhance the identity of people of all ethnic groups with the Great Motherland, the Chinese nation, Chinese culture, the Communist Party of China and socialism with Chinese characteristics. In short, common wealth is the material foundation and necessary condition for forging the sense of community of the Chinese nation. The cause of common prosperity should be strengthened in order to forge a strong sense of community among the Chinese nation.

Through labor is the decisive condition for the realization of common wealth. Marx once pointed out that “any nation that ceases to work, not to mention a year, but a few weeks, will perish.”⁷ Although, science and technology also play an important role in promoting the realization of common prosperity, in the final analysis, labor is the source of science and technology. The capacity of labor determines the efficiency of labor and thus the effectiveness of common wealth. Meanwhile, under the leadership of the Communist Party of China, through the New Nationalist Revolution, a socialist state led by the working class and based on the alliance of workers and peasants has been established, which provides political support for the common wealth; through socialist transformation and reform and opening up, an economic system based on public ownership and the common development of multiple ownership has been established, which provides economic support for the common wealth; and through the improvement

1. Xi Jinping, “Hold high the great banner of socialism with Chinese characteristics and strive for the comprehensive construction of a modern socialist country,” *People's Daily* October 26, 2022

2. Xi Jinping, “Promoting the high-quality development of the Party's ethnic work in the new era with the main line of casting a firm sense of community among the Chinese nation,” *People's Daily*, Aug. 29, 2021

3. *Collected Works of Marx and Engels*, vol. 9, Beijing: People's Publishing House, 2009 edition, p.550.

4. *The Complete Works of Marx and Engels*, vol. 1, Beijing: People's Publishing House, 1956 edition, p.82.

5. *The Complete Works of Marx and Engels*, vol. 3, Beijing: People's Publishing House, 1956 edition, p.24.

6. Chen Zhendong and Pubu Tsering “The Logic of Mutual Constructs between Common Wealth and Casting Chinese National Community Consciousness”, *Ethnic Forum*, No. 1, 2022.

7. *Collected Works of Marx and Engels*, vol. 10, Beijing: People's Publishing House, 2009 edition, p.289.

of social security, the social support for the common wealth has been provided, as well as social support for the common wealth. That is to say, the objective conditions for realizing common prosperity have been perfected, and upgrading the working ability of the whole people has become the most important thing. Therefore, the realization of common prosperity should focus on the enhancement of the labor power of all people.

3. THE NECESSITY OF INTEGRATING CAREER PLANNING EDUCATION INTO CIVICS COURSES IN COLLEGES AND UNIVERSITIES

The necessity of integrating career planning education into the ideology and political science courses in colleges and universities is determined by the real demand of the colleges and universities for forging a firm sense of the Chinese national community and the mutual promotion of career planning education and the ideology and political science courses in colleges and universities. In terms of the realistic needs of universities to forge a firm sense of the Chinese national community, the realistic needs of universities to forge a firm sense of the Chinese national community determines that career planning education must be integrated into the ideological and political courses in colleges and universities. Colleges and universities are an important position for forging a strong sense of community of the Chinese nation. As mentioned above, career planning education plays an important role in promoting the community consciousness of the Chinese nation. Civic and political courses in colleges and universities are the main channels for forging a strong sense of community among the Chinese nation. Therefore, the integration of career planning education in the ideology class of colleges and universities can meet the realistic needs of colleges and universities to cast a firm sense of the Chinese national community; from the mutual promotion of career planning education and the ideology class of colleges and universities, career planning education can improve the relevance and effectiveness of the ideology class of colleges and universities. Based on the relevance and effectiveness of the students' sense of gain, and will promote the enhancement of the affinity of the ideological and political courses in colleges and universities. The ultimate goal of every student entering colleges and universities is to lay a good foundation for future employment and

entrepreneurship through learning in colleges and universities. That is, to lay a good foundation for the realization of material interests. Material determines consciousness. The realization of material interests will ultimately determine the emotional identity of college students to school education. Civics is an important part of school education. Career planning education is integrated into the Civics class of colleges and universities to help college and university student better employment and entrepreneurship, and to provide strong support for the realization of their material interests and self-worth. The realization of material interests and the satisfaction of the needs of self-worth will enhance the actual sense of acquisition and emotional identity of college students to the college ideology and politics class, and then enhance the college students' identity to the ideological and political education information instilled by the college ideology and politics class. At the same time, this is also an important performance of colleges and universities practicing the principle of truth-seeking and penetration principle of ideological and political education. The principle of ideological and political education is the basic guideline that must be observed in the process of carrying out ideological and political education activities. The principle of truth-seeking and the principle of penetration are important principles of ideological and political education. The principle of truth-seeking requires that ideological and political education activities must be based on the actual situation, so as to improve the relevance and effectiveness of ideological and political education. The principle of penetration requires that ideological and political work should penetrate into all aspects of the life of the target of ideological and political education, so as to realize the enhancement of the effect of ideological and political education in a subtle manner. Career planning is integrated into the ideological and political courses of colleges and universities, which can make the ideological and political education of colleges and universities based on the actual needs of employment and entrepreneurship of college and university students, and take employment and entrepreneurship as the entry point to carry out ideological and political education activities in a subtle way.

In conclusion, the real needs of the university to cast a firm sense of the Chinese national community, career planning education and college ideological and political courses of the mutual promotion of career planning education must be

effectively integrated into the ideological and political courses in colleges and universities.

4. THE TRIPLE DIMENSION OF EFFECTIVE INTEGRATION OF CAREER PLANNING EDUCATION INTO CIVICS COURSES IN COLLEGES AND UNIVERSITIES

4.1 Macro Dimension: Strengthening Top-level Design

To realize the effective integration of career planning education into the ideology and political science courses in colleges and universities, colleges and universities should strengthen the top-level design in four aspects, namely, teaching objectives, multi-departmental collaboration, quality assessment, and content construction. The first is to raise the importance of career planning education. To raise the importance of career planning education, the teaching objectives should be used as the entry point to promote career planning education to be integrated into the Civics and Political Science classes in colleges and universities from the level of teaching objectives. All the activities of the Civic and Political Science Class in colleges and universities are carried out based on their objectives.⁸ “Comprehensive human development covers a wide range of human needs, human capabilities, human personality and human social relations.”⁹ Ideological and political education aims to promote the all-round development of human beings by improving their ideological and moral qualities. Career planning education aims to improve people's ability to plan their own careers. The improvement of career planning ability will objectively promote the development of human needs, human abilities, human personality and human social relations. Career planning education emphasizes the planning of career in the process of human development for the realization of comprehensive development. That is, career planning education is compatible with the ideological and political courses in colleges and universities in terms of objectives, and can be integrated into the teaching objectives of the

ideological and political courses in colleges and universities. Second, strengthen the collaboration between departments within colleges and universities to form departmental synergy. “The effective integration of career planning education into the ideological and political courses in colleges and universities is a systematic project, which requires “the Youth League Committee, the academic staff, the teaching department of ideological and political theory courses, and the academic office of each student's college, etc. need to collaborate with each other, cooperate with each other, and form a synergy.”¹⁰ Multi-departmental synergy can, on the one hand, raise the importance of career planning education in each department. On the other hand, problems in the process of integrating career planning education into the ideology and politics courses in colleges and universities can be found from different perspectives and cross-departmental problems can be solved positively and effectively, so as to promote the effective integration of career planning education into the ideology and politics courses in colleges and universities. Third, sound quality assessment system. A good quality assessment system is an important guarantee to realize the effective integration of career planning education into the ideology and politics courses in colleges and universities. Establish a quality assessment standard centered on student satisfaction to find, summarize and correct the problems in the process of integrating career planning education into college ideology and politics courses. Adopt the model of multiple evaluation subjects, in addition to the self-assessment of the teachers of college civic and political science courses, teachers from relevant fields inside and outside the school can be invited to participate in the evaluation, so as to promote the scientificization of the evaluation results. Fourth, strengthen the content construction. Talking about the integration of career planning education into the college civics class in isolation from the content will turn it into empty talk.²⁰²² In April, General Secretary Xi Jinping emphasized during his visit to Renmin University of China that “the civics class should make the reasoning deeper, more thorough, and more alive.”¹¹ Marx also

8. Chen Wanbai and Zhang Yaocan, *Principles of Ideological and Political Education*, Beijing: Higher Education Press, 2015, p.78.

9. Lu Mingchuan and Cao Keliang, “An Analysis of the Modernization of Ideological and Political Education in the Perspective of Comprehensive Development of Human Beings”, *Ideological and Theoretical Education*, No. 1, 2022.

10. Liu Ling and Han Meiqun, “Knowing History and Loving the Party and Knowing History and Patriotism--Thinking about the Integration of Party History Education into Civics Classes in Colleges and Universities”, *Learning and Practice*, No. 4, 2021.

11. Xi Jinping, “Adhering to the Party's Leadership and Inheriting the Red Gene, Rooted in China's Land, and Walking Out of a New Road to Build a World-Class University with Chinese Characteristics,” *People's Daily* April 26, 2022.

emphasized that “theory can master the masses if it convinces; and theory can convince if it is thorough.”¹² The content construction of career planning education is to speak deeply, thoroughly and vividly about realizing the comprehensive development of college students through career planning education, and to persuade college students with thorough theories.

4.2 The Mesoscopic Dimension: Making Good Use of the “Great Civics Course”

In March 2021, General Secretary Xi Jinping, while visiting the Committee on Education in Medicine and Health participating in the meeting of the National Committee of the Chinese People's Political Consultative Conference (CPPCC), pointed out that “the ‘Great Civic and Political Science Course’ is something we should make good use of, and it must be combined with reality.”¹³ In August 2022, the Ministry of Education issued the Work Program for Comprehensively Promoting the Construction of “Great Civics and Politics”. This also marks the completion of the second leap of the construction of Civic-Concern Course from Civic-Concern Course to Curriculum Civic-Concern and then to Big Civic-Concern Course. The “big ideology and politics course” has become the goal-oriented construction of the new era of ideology and politics course. In the context of the construction of “big ideology and politics class”, career planning education is effectively integrated into the ideology and politics class of colleges and universities, in addition to utilizing the classroom teaching activities of the ideology and politics class of colleges and universities, it is also necessary to effectively utilize the campus culture, family communication activities, social practice activities, the Internet and other carriers.¹⁴ First, campus culture is an extension of the ideological and political courses of colleges and universities in the field of campus culture. And campus culture is characterized by permeability, which can play the role of implicit ideological and political education. Therefore, the integration of career planning education into the ideological and political courses

of colleges and universities must pay attention to campus culture. Actively organize cultural activities related to career planning education. For example, relying on the library to read books related to career planning education, relying on the school history museum to invite graduated alumni celebrities to talk about the important role of career planning in the development of the individual to play the power of role models, relying on the campus psychological counseling room to carry out career assessment activities. Through the campus culture to create an atmosphere that attaches importance to career planning; Second, the family is the starting point of life. In September 2018, General Secretary Xi Jinping emphasized at the National Education Conference that “the family is the first school of life, and parents are the first teachers of their children, and they should give their children a good ‘first lesson of life’ and help buckle up the first lesson of life, and help fasten the first button of life.”¹⁵ Communication among family members has an important impact on the function of the family as the “first school”. Harmonious communication among family members is an important guarantee of their psychological health. And psychological health has an important influence on the career of family members. Therefore, the teachers of ideological and political courses in colleges and universities should extend the education of career planning from the classroom to the family communication activities. Actively communicate with parents to publicize the importance and basic knowledge of career planning. And from the family side to collect the basic situation of the students, in order to objectively and effectively provide career planning education to lay a good foundation. To buckle the first button of the life of college students to provide career planning aspects of protection; third, social practice activities are the externalized performance of the content of ideological and political education, which is the test of the success or failure of career planning education. Promote the effective integration of career planning education into the ideological and political education of colleges and universities should strengthen the integration of career planning education into social practice activities. Organize college students to go to the grassroots. Lead students in our school, nearby small junior high and high school schools, vocational colleges and

12. Selected Works of Marx and Engels, vol. 1, Beijing: People's Publishing House, 2012, pp.9-10.

13. “Great ideology and politics course' we should make good use of it” (显微镜 - Xi Jinping, General Secretary of the Two Sessions, ‘down the group’ - Two Sessions on-site observation), People's Daily, March 7, 2021.

14. Su Li, “Career Planning Education in Practical Teaching of Ideological and Political Classes in Colleges and Universities”, Education Review, No. 10, 2014.

15. Xi Jinping, “Adhering to the Development Path of Socialist Education with Chinese Characteristics to Cultivate Socialist Builders and Successors with All-round Development of Virtue, Intelligence, Physical Fitness, and Aesthetics,” People's Daily, Sept. 11, 2018

universities to carry out career planning education publicity activities. The process of publicizing is also the process of self-education of college students. In the process of publicity, college students will deepen their understanding and recognition of career planning. During the vacation, we can rely on the summer vacation practice activities of college students to encourage and guide students to work part-time or start their own business. Fourth, in the Internet era, the Internet is an important ideological and political education carrier. Career planning education integrated into the ideological and political courses of colleges and universities must make full use of the Internet carrier. On the one hand, to create an online career planning education boutique classroom, to realize online and offline mixed teaching and good interaction.¹⁶ On the other hand, the construction of new media platforms on campuses has been strengthened. The theme of “online career planning education” has been launched, encouraging and guiding college and university students to create and share short videos on employment and entrepreneurship online, so as to inculcate a career perspective among college and university students through the Internet.

4.3 Micro-level: Optimizing Classroom Teaching and Learning

Classroom teaching activities are the main channel of the ideology and politics courses in colleges and universities. Career planning education is integrated into the ideology and politics class in colleges and universities must focus on classroom teaching activities. The classroom subjects and the methods used by the subjects have an important impact on the classroom teaching activities. Therefore, from the micro level, the integration of career planning education into college civics classes should focus on college teachers and teaching methods to optimize classroom teaching activities.

First, teachers of college civics should raise the importance of career planning education, strengthen the research on career planning education, and lay a good foundation for providing effective career planning for college students from the theoretical and practical aspects. Consciousness has a dynamic

reaction to practical activities. The degree of importance attached to career planning education by teachers of ideological and political courses in colleges and universities determines the effect of the transmission of career planning education information in the process of their ideological and political education. The transmission effect of career planning education information determines the sense of access to the ideological and political education of students in colleges and universities. The degree of importance attached to career planning education by teachers of ideology and politics courses in colleges and universities depends on their understanding of the degree of effectiveness of career planning education in improving the effectiveness of ideology and politics courses. Therefore, to improve the importance of career planning education of college teachers should be based on strengthening the research of career planning education of college teachers of civic politics courses, to achieve the effect of promoting understanding by research, and promoting the importance of understanding by understanding. Ultimately, it is to realize the positive and effective guidance of college ideological and political education teachers on the career planning of college students.

Second, the contradiction between ideological and political educators and ideological and political education objects is one of the main contradictions in the process of ideological and political education. And the contradiction caused by improper handling of interpersonal relationship is one of the manifestations of the contradiction between ideological and political educators and the objects of ideological and political education. In Chinese traditional culture, it is emphasized that “pro his teacher, believe in the way.” Improper handling of interpersonal relations in the process of ideological and political education will alienate the distance between ideological and political educators and ideological and political education subjects, reduce the recognition of ideological and political education subjects to ideological and political educators, and then affect the recognition of ideological and political education subjects to the ideological and political education information provided by ideological and political educators. Therefore, it is necessary to strengthen the career planning education into the ideological and political education courses in colleges and universities with harmonious interpersonal relationships. The details are as follows: improve the level of interpersonal relationship practice activities of teachers of college

16. Jin Yao and Wang Yi Yi, “The Threefold Dimension of Chinese National Community Consciousness Integrated into the Teaching of Civic and Political Courses in Colleges and Universities,” *School Party Building and Ideological Education*, No. 10, 2023.

ideology and politics classes, and optimize the integration effect of career planning education with online interpersonal relationship practice activities in and out of the classroom. In class, teachers of college civics should be approachable, and bring the distance between them and college students closer with the beauty of their character; in class, teachers of college civics should actively participate in all kinds of sports and labor activities, and deepen their relationship with college students by sharing the same sweetness of sports and the common pain of labor; on the Internet, teachers of college civics should actively use the new media platform to show their common production and life experiences with college students and pay attention to each other, so as to strengthen the relationship with college students. , pay attention to each other, and strengthen the relationship with students in colleges and universities. Eventually, with harmonious interpersonal relationships, college students can “kiss their teachers and believe in their ways.” The effect is to efficiently transmit the information of career planning education.

Thirdly, the effective integration of career planning education into the ideological and political education of colleges and universities is also inseparable from the effective use of ideological and political education methods. Theoretical indoctrination is the core method of ideological and political education in colleges and universities, and the efficient use of theoretical indoctrination cannot be separated from the effective use of investigation and research method, self-education method, and consulting and counseling method. Because, ideological and political education methods are interrelated and do not exist in isolation from each other. The counseling method, aims to solve the career planning problems of college students through one-on-one approach. This can provide effective solutions for college students whose career planning problems are more serious or private, and promote the effective radiation of the theoretical indoctrination method to every college student. Therefore, the integration of career planning education into the ideology class of colleges and universities should strengthen the use of investigation and research method, self-education method, and counseling and tutoring method. First of all, the survey and research method is used to understand the real problems of college students in career planning;¹⁷ In March 2023, the

17. Ding Jie and Zhang Xinnan, “Talking about the career planning education and anti-frustration ability cultivation

General Office of the Central Committee of the Communist Party of China (CPC) issued the “Work Program on Investigative Research in the Party as a Whole,” emphasizing that “investigation and research is the foundation for planning things and the way to make things happen.”¹⁸ Therefore, to promote the effective integration of career planning education into the ideological class of colleges and universities, we must pay attention to the problem-oriented, using the survey and research method, through questionnaires, interviews, public opinion analysis, etc. to collect, analyze, and summarize the reality of the problems of the college and university students in career planning, in order to lay a good foundation for the effective use of theoretical indoctrination; secondly, to enhance the career planning of the college and university students by the self-education method. The self-education method emphasizes the internalization of ideological and political education content by stimulating the consciousness of the educated and improving the initiative of education. Career planning education can only be accepted and internalized by college students on their own initiative in order to lay a good foundation for better performance of the theoretical indoctrination method, and the collective self-education in the self-education method takes the form of a collective. For example, speech, discussion, debate and other forms are more suitable for use in classroom teaching. Therefore, in the implementation of the self-education method, we should pay attention to the use of speeches, discussions, debates and other forms to strengthen the internalization of career planning education for college students. Finally, personalized programs are provided by the consulting and counseling method. Consultation counseling method refers to the way of one-on-one communication and exchange, in the ideological, psychological and behavioral aspects of ideological and political education to provide one-on-one guidance and help. The principle of the specificity of the contradiction determines that there are differences and privacy in the career planning problems encountered by each student.

5. CONCLUSION

However, career planning education has not been fully utilized in school education or social

of students in higher vocational colleges and universities”, Jiangsu Higher Education, No. 5, 2012.

18. The Central Committee of the Communist Party of China has issued a work plan on conducting investigations and research throughout the party, People's Daily, March 20, 2023.

education. The imbalance between the supply and demand of career planning education and Chinese national community consciousness determines the value coupling between career planning education and Chinese national community consciousness. On the one hand, career planning education has a promotional value for forging a strong sense of community among the Chinese nation. That is to say, through career planning education, it can improve the labor ability of all workers, enable the people of all ethnic groups to obtain the labor ability to better integrate into the cause of common prosperity, enjoy the dividends of the cause of common prosperity, and enhance the sense of obtaining of the people of all ethnic groups, thus strengthening the “five identities” of the people of all ethnic groups, and laying the material foundation for casting a firm sense of the commonality of the Chinese nation. On the other hand, the casting of the common consciousness of the Chinese nation provides the target value for career planning education. On the other hand, the development of career planning education provides the target value for career planning education. This can improve the status and importance of career planning education in school and social education. Ultimately, vocational career planning education can be fully utilized for the purpose of forging a strong sense of community among the Chinese nation.

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