

Research on the Social Value of Multinational Music Integration in Sichuan

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ABSTRACT

Sichuan Province, as an important region where multinational groups reside in China, has abundant ethnic cultural resources, among which multi-ethnic music culture is an important component. Multinational music is not only a carrier of various ethnic cultures, but also an important force in promoting ethnic unity and advancing social progress. This article explores the social value of multinational music integration in Sichuan from four perspectives: cultural inheritance and innovation, aesthetic education and improvement, regional advantages and professional integration, and economic development and industrial upgrading. Research has found that the inclusive development of multinational music not only helps to protect and innovate traditional culture, but also enhances the cultural literacy of rural residents, promotes urban-rural integration, injects new vitality into the rural economy, and promotes the prosperity of cultural and creative industries. Through the construction of art villages, multinational music has become a bridge connecting tradition and modernity, rural and urban areas, culture and economy, providing new ideas and paths for the implementation of rural revitalization strategies.

Keywords: *Sichuan, Multinational music, Integration, Social value, Rural revitalization.*

1. INTRODUCTION

Sichuan is a multinational province where Han, Zang, Yi, Qiang, Hui and other ethnic groups coexist harmoniously, forming a rich and colorful ethnic culture. Music, as an important expression of national culture, carries the historical memories, emotional expressions, and aesthetic pursuits of various ethnic groups. With the development of society and the advancement of modernization, multi-ethnic music is facing dual challenges of inheritance and innovation. How to protect traditional culture while endowing it with new contemporary connotations has become an important topic in current cultural research.

This article takes Sichuan multinational music as the research object and explores its social value in the context of rural revitalization. By analyzing the role of multinational music in cultural inheritance, aesthetic education, regional characteristics, and economic development, this study reveals its significant importance in promoting social harmony, cultural prosperity, and rural revitalization.

2. CULTURAL INHERITANCE AND INNOVATION: THE INTEGRATION OF TRADITION AND MODERNITY

2.1 *The Cultural Value of Multinational Music*

Sichuan multinational music is a living carrier of various ethnic cultures. For example, Zang nationality mountain songs, Yi nationality Yueqin tunes, Qiang nationality Salang songs and dances, etc., are not only ways of expressing ethnic emotions, but also tools for recording ethnic history. These musical forms have been passed down from generation to generation through oral and heart to heart transmission, becoming an important part of national culture. At the same time, integrating Sichuan ethnic music culture into basic music education can have a positive impact on students' emotional, intellectual, and social skills development. Sichuan ethnic music provides students with a window to understand and experience local culture through its unique musical

melodies, rich emotional expressions, and profound cultural connotations, laying a solid foundation for their comprehensive development. Emotionally, learning and appreciating Sichuan ethnic music can help stimulate students' emotional resonance, cultivate their empathy and love.¹

2.2 Practice of Art Intervention in Rural Construction

In recent years, the intervention of art in rural construction has become an important way for rural revitalization. By excavating and organizing traditional rural music culture, combined with modern art forms, multinational music has been revitalized. By establishing an intangible cultural heritage database, digital protection of Zang and Qiang music can be achieved; Through the "Village Song Plan", villagers are encouraged to create songs that reflect rural life, which not only inherits traditional culture but also enhances the attractiveness of rural culture. Through artistic intervention, it can promote the dynamic inheritance of multinational music in rural areas, stimulate the integration and innovation of traditional music and modern aesthetics, and enhance cultural vitality. Using music as a medium to enrich rural cultural life can enhance villagers' cultural identity, and help build confidence and spiritual outlook in rural culture. The intervention of art can help promote the complementarity of urban and rural cultural resources, attract urban talents, technology, funds and other factors to flow to rural areas, and optimize resource allocation.

2.3 Forms of Innovative Cultural Expression

The combination of traditional music and modern art has injected new vitality into multi-ethnic music, breaking the boundaries of single ethnic music and achieving organic integration of multinational music languages in melody, rhythm, harmony, and other aspects. By using modern arrangement techniques to reconstruct traditional music structures, a musical expression that combines ethnic characteristics and a sense of the times can be formed. Therefore, it is necessary to use music as a medium to drive the development of rural tourism, handicrafts, catering and other

industries, forming a linkage model of "music+industry". Rural cultural vitality can be activated and grassroots cultural governance can be promoted through music workshops, community art projects, etc. For example, Teacher Chang Yingzhong's unaccompanied choral work "Auspicious Sunshine" is an intentional expansion of the composer's attempt to break through the traditional folk song style choral creative thinking process by combining Tibetan unique musical elements with these polyphonic writing techniques and flexibly applying them, while highlighting the linear narrative characteristics of Chinese ethnic music in the polyphonic sound structure, under the concept of emphasizing ethnic charm and ethnic music characteristics. This innovation not only enriches the forms of musical expression, but also opens up new channels for the dissemination of traditional culture.²

3. AESTHETIC EDUCATION AND IMPROVEMENT

3.1 Introduction of Artistic Elements and Urban-Rural Integration

The urban-rural gap is not only reflected in the economic aspect, but also in the allocation of cultural resources. By introducing artistic elements such as multi-ethnic music, it is possible to enrich the spiritual life of rural residents and enhance their cultural literacy. Through the systematic integration of multi-ethnic music elements, it is aimed to expand the theoretical framework of cross-cultural music research and deepen people's understanding of the mechanisms of music integration. There is a must to explore the adaptive evolution of ethnic music in the context of modernization, providing theoretical support for the innovative inheritance of traditional music. At the same time, it also provides a new perspective for the coordinated development of urban and rural cultures in disciplines such as cultural geography and sociology. Through music integration, it can enhance cultural understanding among different ethnic groups reducing cultural barriers, and improve social cohesion , providing cultural practice paths for the construction of demonstration zones for ethnic unity and progress. Rural areas provide original ecological music

1. An Bingbing, Zhang Sheng, Activating the Charm of Tradition: The Revival of Sichuan Ethnic Music in Primary and Secondary School Music Education [J]. Home Drama, 2024,(31): 175-177.

2. Wei Xiaolan, Extraction and Development of Ethnic Minority Music Elements in Contemporary Sichuan Choral Creation: Taking Changying Zhong's Unaccompanied Mixed Vocal Chorus "Auspicious Sunshine" as an Example [J]. Music Creation, 2017,(08): 112-115.

resources, while cities carry out market-oriented development, forming a complementary industrial chain and helping rural revitalization.

3.2 *Enhancing the Quality of Life for Rural Residents*

The popularization and promotion of multinational music can help enhance the cultural confidence and quality of life of rural residents. It is necessary to establish a digital archive of local music resources, scientifically sort out the regional music spectrum, help villagers form a clear cultural cognitive map, and conduct immersive music workshops to guide residents to rediscover the modern aesthetic value of traditional music and form a conscious awareness of intergenerational inheritance through participation in the creative process. It is also necessary to integrate ethnic music elements into the curriculum design of rural basic education and developing a step-by-step teaching module that conforms to cognitive laws, establish a cross age community music group, and build a sustainable practical platform through regular performance activities, making music inheritance an organic part of daily life.

3.3 *Promoting the Progress of Social Civilization*

Music, as a universal art form, can transcend language and ethnic boundaries, promoting understanding and communication between different groups. By systematically sorting out the ecological wisdom, ethical concepts, and aesthetic pursuits contained in the music of various ethnic groups, people can extract cultural genes with contemporary value. There is a must to combine music inheritance with the cultivation of core socialist values, subtly strengthen the sense of community of the Chinese nation in artistic experience, and promote mutual understanding and respect among different cultural backgrounds, as well as integrating music resource development into the rural revitalization strategy and developing characteristic cultural industry clusters. Through cross-border integration such as "music + tourism" and "music + education", there is also a must to activate the vitality of rural cultural economy, and promote the coordinated development of material civilization and spiritual civilization.

4. REGIONAL ADVANTAGES COMBINED WITH PROFESSIONAL EXPERTISE: STIMULATING GRASSROOTS CULTURAL VITALITY

4.1 *Exploration and Utilization of Regional Characteristics*

The regional characteristics of Sichuan's multinational music are an important source of its unique charm. Here, there is the high pitched and melodious Tibetan music of the Western Sichuan Plateau, and the passionate and unrestrained music of the Yi people in southern Sichuan. This characteristic music has become important symbols of local culture. Firstly, it is necessary to establish a deep mining mechanism, establish a genetic map of ethnic music, and use ethnic musicology methods to systematically sort out core elements such as vocal systems and instrumental combinations; it is also necessary to use digital recording technology to holographic preserve endangered music forms, conduct interdisciplinary field investigations, analyze the symbiotic relationship between music and regional ecology from an anthropological perspective, and extract the correlation characteristics between dialect phonetics and music forms through linguistic analysis; Secondly, it is also necessary to develop innovative transformation paths, build a database of characteristic elements, construct a searchable digital library of music themes, and establish a regional characteristic music symbol coding system. There will be necessity to design modern translation schemes that utilize music production techniques to achieve modern expression of traditional timbres, and reconstruct regional music vocabulary through arrangement techniques. By exploring these regional characteristics, people can create distinctive cultural brands.

4.2 *Grassroots Penetration of Professional Strength*

The involvement of professional art schools and groups provides technical support and talent guarantee for the inheritance and development of multinational music. The first is to establish a talent cultivation sinking system, a joint training model of "professional colleges + local cultural centers", and target the cultivation of compound talents who not only master ethnic music theory but also are familiar with grassroots practice. There will also be

a must to implement the resident expert plan and achieve an organic connection between skill inheritance and innovative development through periodic on-site guidance. For example, professional music colleges collaborate with local governments to send teachers and students to rural areas for music training, helping villagers improve their music performance skills. At the same time, the collaboration between professional composers and folk artists has provided new ideas for the innovation of traditional music.

4.3 Enhancing Cultural Confidence and Enthusiasm for Participation

Stimulating grassroots participation enthusiasm through music activities is an effective way to enhance cultural confidence. By systematically sorting out the cosmology, life view, and aesthetic view contained in the music of various ethnic groups, it is necessary to extract a cultural symbol system with contemporary value, establish a modern interpretation framework on the basis of maintaining artistic authenticity, build a contemporary transformation model of traditional music elements, encourage professional creators to use modern composition techniques to reconstruct national music vocabulary, and form new works that are both traditional and contemporary. The widespread participation of the public injects new vitality into traditional music, and through the excellent works produced in collective creative practice, they in turn strengthen the cultural identity and value confidence of the group.

5. ECONOMIC DEVELOPMENT AND INDUSTRIAL UPGRADING: THE ECONOMIC VALUE OF CULTURAL CREATIVITY

5.1 The Combination of Music and Rural Economy

The combination of multinational music and rural economy provides new possibilities for the transformation and upgrading of traditional industries. Through the industrial development of music resources, a composite industrial chain of "intangible cultural heritage inheritance + cultural and creative derivatives + cultural tourism experience" is formed, expanding the value boundary of traditional agricultural economy and creating new economic growth points. It is important to build a dynamic inheritance system,

transform music performance into sustainable economic activities, and solve the sustainability problem of intangible cultural heritage protection. It is also important to develop an innovation driven mechanism to drive the creative transformation of traditional music through market demand orientation, forming a dynamic balance between inheritance and innovation.

5.2 Cultivation of Cultural and Creative Industries

The innovative development of multinational music can give rise to a series of cultural and creative products. People can transform static protection into dynamic development through industrialization pathways, giving traditional music an endogenous driving force for sustainable inheritance. There is a necessity to promote the creative integration of different ethnic music elements in industrial practice, forming new expressions that maintain cultural authenticity and have modern vitality. There is also a necessity to promote the innovative integration of traditional music with modern technology, design, and other fields, and cultivate new cultural formats.

5.3 Creating Local Characteristic Brands

Through the construction of art villages, cultural brands with local characteristics can be created. It is of great value to promote the protection and dynamic inheritance of multinational music, endow traditional art with new contemporary connotations, enhance cultural confidence and promote the creative transformation of excellent traditional Chinese culture, forming a distinctive cultural industry cluster to drive the development of related industries such as tourism, cultural and creative industries, and performing arts. Meanwhile, there is a must to create employment opportunities, and support rural revitalization and local economic diversification. To promote the integrated development of music and tourism industries in ethnic regions under the background of "tourism+", it is necessary to deeply explore the cultural connotations of ethnic music and create creative masterpieces of music tourism, vigorously cultivate talents in the ethnic music industry and protect the ecological environment for talent growth, strengthen the construction of ethnic music tourism brands and create excellent tourism music, innovate ethnic minority cultural music festivals and create distinctive tourism projects, and strengthen online

marketing of ethnic music tourism and innovate Internet communication content.³

6. CONCLUSION

The inclusive development of multinational music in Sichuan has demonstrated significant social value in cultural heritage, aesthetic education, regional characteristics, and economic development. It will be important to strengthen cross-border cooperation capabilities, encourage cooperation between art schools, professional organizations, and rural grassroots, and form a "government university enterprise community" linkage mechanism. It will also be important to innovate communication methods, utilize new media platforms to promote multinational music, expand its social influence, deepen industrial integration, explore the deep integration of music and tourism, education, technology and other fields, and expand their economic value. The inclusive development of multinational music is not only a requirement for cultural inheritance, but also a reflection of social progress. Through the construction of art villages, multinational music will become a link between tradition and modernity, rural and urban areas, culture and economy, providing valuable experience for the rural revitalization of Sichuan and even the whole China.

ACKNOWLEDGMENTS

Subject source: Talent Special Number: AS-RCZX2025-19.

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